

Lead the Way:

Electric Public Speaking for academics

This dynamic course is aimed at experienced academics who are required to deliver important public speeches such as a keynote speech at an academic conference, an afterdinner speech at a fund-raising event, or the opening speech of a graduation ceremony. The course will get delegates to review and extend their current practice and develop their ability to connect more powerfully with their audiences.

Senior academics inevitably will be invited to speak in public at some point in their careers. This course is designed to meet that need by providing training for those professionals who would like to test their current abilities, receive constructive feedback and take their skills up a level, especially in the context of speaking to international audiences.

The training covers the key elements of powerful public speaking and takes participants through a number of increasingly challenging speaking activities aimed at developing confidence, increasing effectiveness and enabling them to find the voice and style that suits them best.

Speeches are filmed and used as the basis for supportive feedback from colleagues and the trainer. The workshop will enable participants to review their practice, explore new ideas and continue to develop their skills. The growth in confidence, self-awareness and ability as speakers will help build their reputation and that of the institutions they represent.