

Slam that Science: *get your research out to a wider audience*

What is the challenge?

In an article written by Philip G. Altbach and Hans de Wit in the University World News published on 07 September 2018, the authors said, "No one knows how many scientific journals there are, but several estimates point to around 30,000, with close to two million articles published each year."

In such a mass of data it is hard to get yourself heard. So, as a researcher, or a teacher how can you get your message out there? One answer is through via a Science Slam¹

Who is this new workshop designed for?

This interactive workshop is aimed at scientists, researchers and teachers who need to present their work to the public or internal members of their institutions, communities, or sponsors.

Why should I take this workshop?

Ask yourself the following questions:

- Do I need to develop my range of presentation skills?
- Do I want to promote my work to a wider audience?
- Do I want to grow my network and connect with other people in my field?
- Would I like to connect with like-minded people and collaborate with them?
- Do I want to attract grants and get in contact with potential sponsors and/or business partners?

Well, if you have answered 'Yes' to a few of these questions, this workshop is for you.

References: <https://www.universityworldnews.com/post.php?story=20180905095203579>

¹ A science slam is a scientific talk where scientists present their own scientific research in a given time frame - usually three to 10 minutes in front of a non-expert audience. The focus lies on teaching current science to a diverse audience in an entertaining way. The presentation is judged by the audience.