

Lead the way: *electric public speaking at digital events*

So much of our communication is done now through online platforms such as Zoom, WebEx, or MS Teams. However, speaking to camera is a new skill for many. And there are several key changes that need to be made to really connect with your audience. For example, there are far more distractions in a virtual environment, so you have to engage with your listeners far more to keep them with you. Body language has become much less important so as a presenter you need to focus more on the quality of your voice. In short, there are different demands in terms of body language, voice and content that keeps an online audience engaged, not to mention the fact that the presenter has to be able to use the technology of the platform.

This dynamic workshop is aimed at senior executives who are required to deliver talks online from time to time. Whether it is a key virtual meeting with colleagues in China, a keynote speech online at a legal conference, or presenting a set of crucial updates to a Practice group during a virtual meeting.

The workshop will encourage participants to review their current practice, explore new ideas and extend their range of online skills. The growth in confidence, self-awareness and ability as speakers will help them transition confidently to online communication and increase their effectiveness.