

Put the Power into Powerpoint

Presentation expert Sofija Venckute claims that there is a 250 million Dollar loss every day due to ineffective PowerPoint in presentations.¹ PowerPoint should assist the presenter in highlighting clear key messages to move an audience to a clearly defined goal. Instead, it often demotivates the very audience it is designed to convince.

In this interactive workshop, participants will learn how to

- design slides more effectively
- focus slides with strong key messages
- present slides in a clearer and more engaging way for an audience

Half day workshop or coaching programme

Pre course: participants are requested to bring in some sample slides from a typical presentation to work on in the workshop.

¹How 'Death by PowerPoint' could be losing you millions (TEDX, September 2021)