

Presenting to camera: *become an effective & confident online presenter*

There's been a sharp growth in online events driven by remote work and safety concerns during the coronavirus pandemic, and there is no sign of things slowing down. Online platforms are becoming central to our business, whether in conducting meetings or delivering presentations. However, although we may be comfortable with 'live' or face to face forms of communication, speaking to camera presents us with new challenges. Learning to present effectively in what is a new medium for many of us will ensure that we stand out as communicators in this new online world.

This course is designed for everyone who would like to present more effectively to camera, receive constructive feedback and develop their skills further, especially in the context of speaking to international audiences.

On this course you will:

- develop key aspects of voice and body language for camera
- manage nerves in the online forum
- work with simple structures to create effective online presentations and pitches

And these skills will help you to:

- engage and connect with your online audiences
- communicate clearly and memorably
- stand out in the online environment

The session will be dynamic and interactive and can be delivered face to face or online. You will work in groups on various exercises (including voice and body language development), actively presenting and applying the skills you sharpen to real-life presenting situations where you need to be at your most persuasive.